

DATA PRIVACY ADVISORY SERVICE



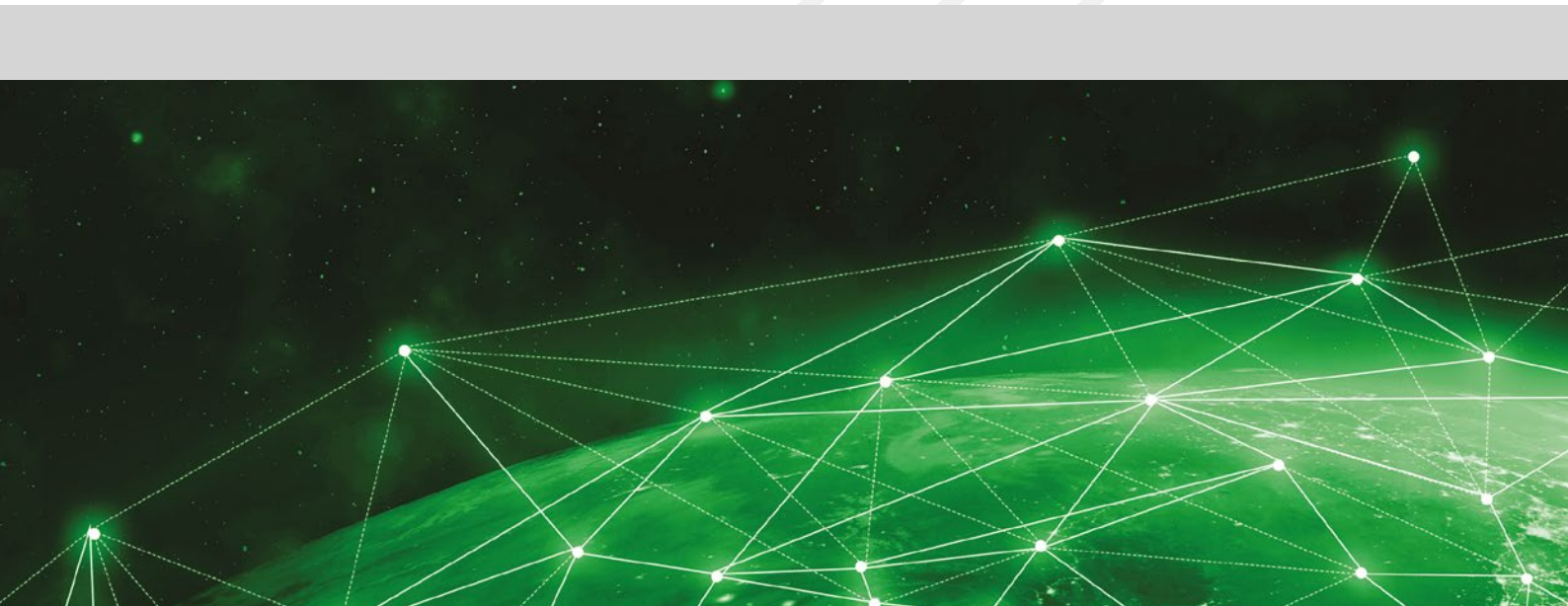
YOUR DATA IS OUR BUSINESS

www.dataprivacyadvisory.com



WE ARE AN INTERNATIONAL BOUTIQUE DATA PROTECTION CONSULTANCY

PROVIDING ORGANISATIONS WITH THE EXPERT
ADVICE, TRAINING, AND SUPPORT, THAT IS REQUIRED
TO NAVIGATE THE COMPLEX LANDSCAPE OF
DATA PRIVACY AND INFORMATION SECURITY.



We assist our clients in safeguarding their organisation from non-compliance risks and reputational harm, all while ensuring that their commercial objectives, and business goals, are not impacted.

We have a wealth of experience working with clients from various industries, both within the UK and internationally.

Under the guidance of our dynamic and experienced CEO, Melanie Garnett, and Director, Nigel Gooding, our team of dedicated Data Protection Officers, expert trainers, legal professionals, and data privacy experts, come together to support our clients in meeting their compliance needs, on a daily basis.



Nigel Gooding – Founder



Melanie Garnett – CEO

**OUR TEAM SUPPORTS
YOUR ORGANISATION
EVERY STEP OF THE WAY**

**YOUR DATA
IS OUR BUSINESS**



WHAT MAKES US DIFFERENT

WHY OUR CUSTOMERS CHOOSE US

EASY-TO-UNDERSTAND DATA PRIVACY
AND INFORMATION SECURITY SERVICES
THAT ARE ALWAYS AVAILABLE,
CONSISTENTLY PRAGMATIC AND
CONTINUALLY EXCEEDING EXPECTATIONS.

► EXPERTISE

Keeping up to date with changes in data protection regulations, and best practices, can often be challenging for organisations. By outsourcing to an expert consultancy like us, organisations can access data protection professionals and lawyers who stay current with the latest developments, case law, and have the subject matter expertise to support your organisation.

► COST-EFFECTIVE

We are extremely competitive, and our work consistently exceeds our customers' expectations. Instead of hiring and maintaining an in-house team or seeking external legal advice, we'll work closely with you to develop a customised plan that meets your specific needs, and budget.



► FLEXIBILITY

Outsourcing allows your organisation to scale up requirements as needed, without the commitment of a full-time, or part-time, employee. We have the capacity and capability to hit the ground running and support your organisation whenever you need it, so you can focus on your core business activities – whilst we ensure that your data protection requirements are being met.

► RISK MANAGEMENT

We work with you to identify any potential threats and take steps to mitigate them, reducing the risk of reputational damage and compliance fines. With our up-to-date knowledge on current issues facing data protection and information security we can take proactive measures to safeguard your data.

► INDUSTRY EXPERIENCE

We have a wealth of experience delivering data protection and information security projects and training, to public, private, and third sectors. We understand that each organisation faces its own challenges, and always provide tailored solutions to meet your specific requirements.

**WE HELP YOU REDUCE
RISK BY OFFERING
STRAIGHTFORWARD,
PRAGMATIC AND COST-
EFFECTIVE SUPPORT**

**YOUR DATA
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EMPOWERING ORGANISATIONS

DATA PROTECTION PROJECT

- **BOXPARK** came to DPAS after having a Data Protection Audit, as they wanted the support of experts to help remediate risks highlighted within the audit. Having worked with numerous large-scale retail businesses, and with BOXPARK's future expansion plans, they knew that they could trust us to support them with this, and future projects.



We decided to use DPAS because we felt that they were a good fit for the BOXPARK brand being a boutique data protection advisory company.

Since commencement of the project we have received fantastic service, delivered by a great team which has made a highly complex project easy to digest. They hit every deadline and continue to provide us, and our team, with easy-to-understand data protection advice and support.

**HEAD OF TECHNOLOGY AND IT
BOXPARK**

BOXPARK



INTERIM DATA PROTECTION MANAGER & SAR SUPPORT

- ▶ **Royal Devon** came to DPAS looking for interim support, on and off-site, to assist with day-to-day data protection requirements, SARs and DPIAs.

They knew that we had the capacity and capabilities, experience in healthcare, and could hit the ground running and work as part of their team.

“On top of an already demanding workload, we had a new system integration, a merger to form a new Trust, and the impact of Covid to deal with. DPAS really helped to take the pressure off by helping with complex SARs, and DPIAs. Having no idea how many SARs you may receive, having the ability to flex by using additional resources can be quite useful. Knowing I can rely on Charlotte’s support with DPIAs and data sharing agreements, really takes the pressure off. It is really helpful, having someone that can take the time out to review requests.”

INFORMATION GOVERNANCE MANAGER
**ROYAL DEVON UNIVERSITY
HEALTHCARE TRUST**



OUTSOURCED DATA PROTECTION OFFICER

- ▶ **Bristol Airport** approached DPAS several years ago, looking for data protection officer outsourced support.

They wanted advice on projects across the airport, and support assisting the in-house team in responding to complex enquiries. DPAS has been providing DPO services since, providing support remotely, to ensure the airport maintains its consistent compliance.

“Bristol Airport have worked closely with DPAS for several years - they have been instrumental in providing services helping us to deliver transformative projects across our airport. Legal support, with an ethical and pragmatic twist.”

DATA PROTECTION SPECIALIST
BRISTOL AIRPORT



**YOUR DATA
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PROUD TO BE TRUSTED BY A HUGE RANGE OF CLIENTS

LEGAL SERVICES

- **Menstrual Cycle Support** contacted DPAS for assistance with data protection prior to launching their new website. As a new business with limited resources and knowledge of data protection, DPAS provided advice, policies, and legal services, to ensure they were prepared for their website launch.

"I was extremely relieved to find the friendly team and excellent service at DPAS. They went out of their way to support me in a short timeframe, not only to fulfil my data privacy criteria - which included more complex special category data processing - but also with trusted legal support, which - being all under one DPAS roof - was easier to access and significantly more time and cost effective."

CEO
**MENSTRUAL
CYCLE SUPPORT**



OUTSOURCED DATA PROTECTION OFFICER

- **Exeter Students' Guild** approached DPAS back in 2018, looking for support to ensure they remained on track with their GDPR implementation plans.

Outsourced DPO services allowed Exeter Students' Guild to have a dynamic, reliable expert on hand to support their journey to compliance. The Guild continues to use our outsourced DPO services to support them with complex data protection requests.

"We sourced Data Privacy Advisory as they were local and have 20 years Data Protection experience. We are very happy with the high standards of service received and the training provided was not only delivered professionally but completely tailored to our business type. I highly recommend Data Privacy Advisory if you have GDPR worries or you are considering having a Data Protection Officer look after your organisation."

OPERATIONS MANAGER
**UNIVERSITY OF EXETER
STUDENTS' GUILD**

UNIVERSITY OF EXETER
**STUDENTS'
GUILD**

DATA PROTECTION AUDIT

- ▶ The **Rhodes Trust** approached DPAS looking for an external consultancy to provide an impartial data protection and information security audit and board level report. They wanted support to help identify, and address, any vulnerabilities or weaknesses in their data protection practices, and advice on any necessary changes to meet legal and regulatory requirements.

"We were looking for an independent review and audit of our data processing activities and policies across the Rhodes Trust and our partner programmes. When we went to the market DPAS impressed us with the breadth and depth of the services they offered. We are a relatively complex organisation, the DPAS team quickly understood how our work fits together, and throughout the audit process I've appreciated the expertise of each member of the team that we've worked with. Their advice throughout has been reassuringly thorough, pragmatic, and tailored to our needs."

RHODES TRUST



OTHER SERVICES

- ▶ VIRTUAL OR INTERIM DATA PROTECTION OFFICER
- ▶ DATA PROTECTION AND INFORMATION SECURITY AUDIT
- ▶ VIRTUAL OR INTERIM DATA PROTECTION MANAGER
- ▶ COMPLIANCE SUPPORT FROM START TO FINISH
- ▶ SUBJECT ACCESS REQUESTS REDACTION
- ▶ LEGAL SERVICES
- ▶ SUBJECT ASSESS REQUESTS ASSURANCE
- ▶ INTERNATIONAL DATA TRANSFER SERVICES
- ▶ NHS DATA SECURITY AND PROTECTION TOOLKIT
- ▶ SURVEILLANCE OPERATIONS ASSESSMENT
- ▶ CYBER SECURITY SERVICES
- ▶ RECORD OF PROCESSING ACTIVITIES

For more information get in touch with our team today:

T: +44 (0) 203 301 3384

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**YOUR DATA
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BESPOKE AND OFF-THE-SHELF ACCREDITED COURSES

WITH DPAS, YOU CAN BE CONFIDENT
THAT YOU ARE RECEIVING TRAINING
FROM THE BEST IN THE INDUSTRY.

**Our team of highly skilled
trainers have a vast
amount of knowledge and
practical experience in
data protection law and
information security.**

**Our training programmes are
internationally recognised and
accredited by The Chartered Institute
for IT (BCS) and the Continual
Professional Development
(CPD) Scheme.**

We understand that every organisation
has unique needs and requirements when
it comes to training. That's why we offer
a range of off-the-shelf, eLearning and
bespoke training options that can be
customised to fit your specific needs.

Our trainers use a pragmatic
approach, providing real-life learning
experiences that are tailored to
your organisation's needs.

Whether you prefer on-site or off-
site training, or need a location
that is convenient for you, we have
options to suit every organisation.

Get in touch

Contact us today to discuss your training
needs and we'll put together a training
plan that is tailored to your organisation.

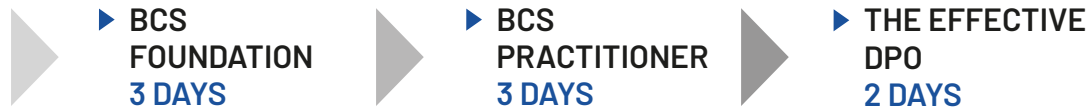
info@dataprivacyadvisory.com
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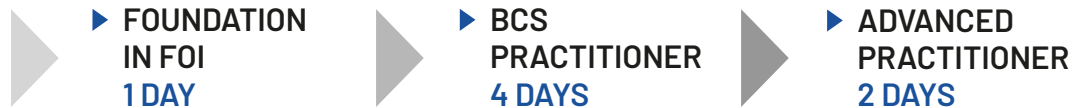
Accredited
Training Partner

DPAS TRAINING PATHWAYS

DATA PROTECTION



FREEDOM OF INFORMATION



BCS ACCREDITED TRAINING COURSES

- ▶ BCS FOUNDATION CERTIFICATE IN DATA PROTECTION
- ▶ BCS FOUNDATION CERTIFICATE IN INFORMATION SECURITY MANAGEMENT PRINCIPLES
- ▶ BCS PRACTITIONER CERTIFICATE IN DATA PROTECTION
- ▶ BCS PRACTITIONER CERTIFICATE IN FREEDOM OF INFORMATION

All BCS courses include:

- ▶ Industry renowned trainer
- ▶ 12 month BCS professional membership
- ▶ Paperback BCS book
- ▶ Mentor support for 1 month post course
- ▶ Exam
- ▶ Suite of free data protection templates and tools accessed online

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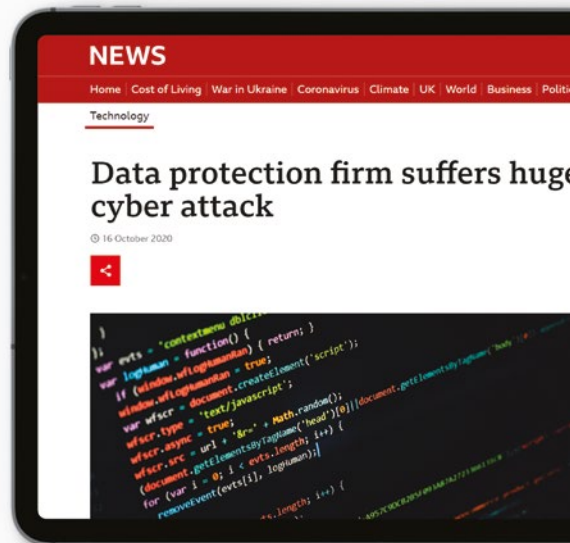


WORKSHOP DATA INCIDENT AND CYBER ATTACK

- ▶ This workshop will help you understand your organisation's preparations, resilience, and response to cyber attacks and data protection breaches. The scenario exercise in the morning will be used to stress test and strengthen current plans within the organisation, then the afternoon session will review the response to the event.

The purpose of the training is to assess how well the SLT/ Board/Management responds to a significant incident, and understand how each business function participates in supporting the response.

We provide a real-time experience which could include fake mock-ups of socials, videos and news articles.



By the end of the day the team will successfully examine the impact of an incident, on legal compliance and operational security within a real-life scenario.

By completing this task the team will have created a high level gap analysis, and understand the components of an effective incident response plan, business continuity, and disaster recovery. Therefore equipping attendees with a host of skills to develop appropriate policies and procedures, and remediate risks moving forward.



CPD ACCREDITED TRAINING COURSES

- ▶ HANDLING SUBJECT ACCESS REQUESTS
- ▶ THE EFFECTIVE DATA PROTECTION OFFICER
- ▶ FOUNDATION IN FREEDOM OF INFORMATION
- ▶ THE ROLE OF THE DATA CHAMPION



OTHER COURSES

- ▶ ADVANCED PRACTITIONER IN FREEDOM OF INFORMATION
- ▶ UNDERSTANDING THE DPA 2018
- ▶ DATA PROTECTION FOR EDUCATION
- ▶ MANAGING DATA BREACHES
- ▶ WHEN IS A DPIA REQUIRED, AND HOW TO COMPLETE THEM
- ▶ ACCOUNTABILITY - HOW TO DEMONSTRATE COMPLIANCE
- ▶ AUDITING DATA PROTECTION COMPLIANCE
- ▶ ROLE OF THE CALDICOTT GUARDIAN
- ▶ ROLE OF THE SENIOR RISK INFORMATION OWNER
- ▶ DATA PROTECTION AND SURVEILLANCE
- ▶ HOW TO COMPLETE A RECORD OF PROCESSING ACTIVITIES
- ▶ INTRODUCTION TO CYBER SECURITY
- ▶ PROFILING, BIG DATA, ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING DATA PRIVACY
- ▶ THE ROLE OF THE INFORMATION ASSET OWNER
- ▶ HOW TO MANAGE AN INFORMATION ASSET REGISTER

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TRAINING FOR THE SAR TEAM

- **Reading Council** already had a strong relationship with DPAS after using our interim support services on an ad-hoc basis.

The team manager wanted to ensure that all of the team were redacting in the same way and had confidence in the decisions they were making on complex cases. As such, they decided to procure our bespoke SAR training course.

“I would highly recommend this course for SAR Practitioners. It gave me and my team reassurance in the work we do and also empowered us to make robust decisions around some of our current SAR cases. The DPAS training team are all extremely knowledgeable and helpful, providing us with the templates to work from and guiding us to the source of the information we needed.”

INFORMATION
GOVERNANCE
MANAGER
READING COUNCIL



CORPORATE TRAINING PROGRAMME

- The **DVLA** awarded a training contract to DPAS to deliver a magnitude of Data Protection and Information Security training courses to staff members.

The team knew that we have the accreditations and expert trainers to deliver engaging and enjoyable courses.

“It did exactly what it said ‘on the tin’, a great foundation in data protection law. Every part of the course was relevant, informative and enjoyable. It was by some distance the best course I have attended via MS Teams, which is largely down to the excellent trainers. They were clearly extremely knowledgeable about the subject and kept everyone on the course fully engaged and involved throughout the three days. They were also very attentive to all participants, very happy to answer and discuss any questions that were raised.”

DATA SHARING MANAGER
DVLA



Driver & Vehicle
Licensing
Agency

TRAINING FROM THE BEST IN THE INDUSTRY

DON'T JUST TAKE OUR WORD FOR IT



GET IN TOUCH WITH ONE OF OUR TEAM

To find out more about how we can support your organisation, don't hesitate to speak with a consultant today.

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**YOUR DATA
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Over the past 6 years we have built a reputation for excellence in the field of data protection and information security.

We are proud of the service we provide and the strong relationships we have established with our clients and partners.



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